

SHERIDAN COUNTY
APPLICATION FOR ONE CENT OPTIONAL TAX FUNDS

FISCAL YEARS 2011 TO 2015
(July 1, 2011 to June 30, 2015)

RECEIVED

MAR 10 2010

BOARD OF COUNTY COMMISSIONERS
SHERIDAN COUNTY WYOMING

GENERAL INFORMATION:

NAME OF ORGANIZATION: Downtown Sheridan Association PHONE: 672-8881

CONTACT PERSON: Stacie Coe ADDRESS: P.O. Box 13

AMOUNT OF FUNDS REQUESTED: \$15,000 AMOUNT APPROVED: _____

TAX STATUS: 501 © 3 FEDERAL ID NO: 74-239-4149

DESCRIBE PRINCIPAL PURPOSE OF YOUR ORGANIZATION: The Downtown Sheridan Association has existed since 1985. The mission of the organization is historic preservation and vitalization of the downtown area. These goals are accomplished through long term planning, implementation of the plans and promotion of the area through community involvement and sponsorship of activities.

DESCRIBE BOARD OF DIRECTORS SELECTION PROCESS: Board members are selected from DSA membership by a vote of membership at Annual Meeting.

NO OF BOARD MEMBERS: 15 TERM: Four years

LIST NAMES OF BOARD MEMBERS: President-John Smith, V.P-Myrlene Wallander, Treasurer-Chris Carroll, Sec. Chad Franklin; Board members Beth Smith, Traci Ruskowsky, Karen StClair, James Petrilli, Jason Spellman, Ted Gardner, Julie Davidson, Robby Smith, Jennifer Waugh, Matt Groshart, Margaret Sare, Steve Brantz as Ex – officio for City of Sheridan

BRIEFLY LIST PURPOSE AND OBJECTIVES FOR REQUESTED FUNDS: _ Continuation of the programs of the DSA including the Downtown Master Plan, flowers on Main Street and maintaining our downtown as the Number One Western Town in America.

OBLIGATIONS:

ANTICIPATED EXPENDITURES OF APPROVED FUNDS:

AMOUNT	DESCRIPTION
1. <u>\$10,000</u>	The requested funds will support the operations of the DSA office and will continue to allow for funding for part time office staff.
2. <u>\$5,000</u>	These new funds will assist in the anticipated move to the 'Maverick' building at the corner of Main and Burkitt streets. DSA will have additional expenses for all of the costs of moving plus we anticipate having to make a contribution to the reconstruction of the facility.

GOALS AND BENEFITS TO THE SHERIDAN AREA COMMUNITY RELATING TO THE EXPENDITURES LISTED ABOVE:

1. Direct services to the community will include maintenance and updating of the Downtown Master Plan which has been in existence since 1993 and is again being updated.

2. Flowers for Main Street, Walking Tour Brochures, and Farmers Market are all strictly DSA activities that will continue in the future.

3. DSA participates in and promotes numerous activities including Third Thursday Street Fest, Christmas Stroll, Rodeo Street Dance, Celebrate the Arts, and Public Arts Committee.

4. DSA will continue its role and responsibilities in the Transportation Master Plan, North Main Construction project, Lewis Street Bridge Construction Project, Maverick Station renovation and reuse. Promotion of the Optional and Capital facilities taxes.

5. DSA will continue to work with County and City officials and staff on the many aspects of our community associated with the Historic Downtown.

DESCRIBE LAST YEAR'S ACCOMPLISHMENTS AND BENEFITS ATTRIBUTED TO CURRENT ONE CENT OPTIONAL FUNDS RECEIVED (If applicable):

In 2009, the DSA continued the flower project downtown and created a new web site and business directory from funds raised at the Wine Festival. DSA was also instrumental in starting the Third Thursday Street Festival and continued the Farmer's Market and participated in the rodeo, Christmas Stroll, Celebrate the Arts and other downtown projects.

DSA is applying for the City of Sheridan OPTIONAL ONE CENT TAX FUNDS. The amount we requested is \$40,000 for the fiscal year beginning 7-1-10. Although DSA is a member based organization, the results of our efforts benefit all of the residents the City of Sheridan and Sheridan County and our communities many visitors. We find that it is easier to raise money for specific projects than to ask for operational funding. The long term planning, fund raising and implementation of its projects include the streetscape for Gould Street, Grinnell Plaza, Main Street, Scott, Broadway and the North Main Street project currently under construction. In the last three years, DSA raised over \$34,000 through our Polo fundraisers and \$175,000 from outside grant sources for the rehabilitation of Goose Creek through Kendrick Park. Phase One of this project was completed in 2008. DSA also contributed \$10,000 cash for the restroom construction in the Tuckers building in 2008 and made a \$2,000 contribution towards the Parking module of the Transportation plan. DSA spends between \$5,000 and \$8,000 per year on the flowers on Main Street project. The funds requested from this Optional tax have allowed DSA to conduct these activities. The office is staffed primarily by one person with part time assistance. DSA does invest in technology that makes it possible to accomplish these tasks with limited man power. Computers, printers and related equipment are upgraded regularly.

SIGNED: Stacey Cole

Title: Executive Director, Downtown Sheridan Association

Date: 3/8/10