

January 09, 2018

**One Cent Sales Tax Committee**  
City Hall  
55 Grinnell Plaza  
Sheridan, WY 82801



From: The Sheridan Public Arts Committee

To Whom It May Concern:

Research has shown that cities and towns with active and dynamic cultural scenes are more attractive to tourists, businesses and individuals. We believe that the Sheridan Public Arts Committee is a cornerstone of the efforts that have been made in the downtown area, which would not have been possible without the funding we receive from the One Cent Sales Tax. The funding has enabled us to enhance the downtown cultural scene in several ways, both direct and indirect.

First, the funding enables us to fund our annual On Loan program, which enables us to provide sculptures that evolve and change on an annual basis.

Second, the On Loan program has brought to Sheridan sculptures that ended up being made permanent through donations from various individuals and businesses. Examples of this include: "Bigger Flies for Tired Eyes," sponsored by Fly Shop of the Big Horns; "A Book for Everyone," sponsored by the Sheridan Press; "The Great Escape," sponsored by Dixie See and Bill Rawlings; and "The Hatch," sponsored this past year by First Northern Bank.

Third, our program has encouraged individuals and businesses to acquire other sculptures to add to the local cultural scene. Examples of this are "Cool Waters," sponsored by Whitney Benefits; "J.D. Loucks," sponsored by Loucks family descendants; "Riding out a Bad Investment," sponsored by Wells Fargo; and "Pioneer Vision," sponsored by First Interstate Bank.

Fourth, this past year, in cooperation with the Wyo Theatre and Sage, we brought back Celebrate the Arts, which we hope will evolve into a significant event during Sheridan's shoulder season. The first year, we had a one day event featuring the opening of a show at Sage, Dining for a Cause to support the arts, the dedication of "Interconnection" by Allan Houser, and a concert by Spencer Bohren. This year, we are expanding this to four days and will add Sheridan College and the Ucross Foundation as partners. Among the highlights of the 2018 Celebrate the arts will be a concert by B.J. Thomas and the dedication of "Hamburger Louie," on Grinnell.

**Committee Members**

**Kim Love**  
Sheridan Media  
Frackelton's  
*Chair*

**Roger Miller**  
Mayor of Sheridan  
*Ex Officio*

**Micah Trampe**  
Zombie Garage LLC  
*Coordinator*

**Kate Harrington**  
SAGE Community Arts

**Erin Hanke**  
Whitney Center for  
the Arts

**Jason Lanka**  
Sheridan College  
Art Faculty

**Greg Luhman**  
Firefighters, Local 276

**Beth Holsinger**  
Downtown Sheridan  
Association

**Dan Roberts**  
City of Sheridan

**Rebecca Barnhart**  
Local Representative

**Edre Maier**  
Local Representative

**Brenda Williams**  
Local Representative

**SECTION I: Cover Sheet**

**Application for City of Sheridan One Cent Funds**

**Fiscal Years 2020-2023**

**(July 1, 2019 to June 30, 2023)**

**General Information**

Name of Organization: City of Sheridan Public Arts Committee Phone Number: 307-751-1654 (Kim Love's Cell)  
Contact Person: Kim Love Address: P.O. Box 848 Sheridan, WY 82801  
Amount of Funds Requested: \$18,000.00  
Email: kimlove@sheridanmedia.com

Describe the principal purpose of your organization:

The City of Sheridan recognizes that art is vitally important to the quality of life of the citizens of the City. This resolution is intended to encourage and enhance artistic expression, appreciation, and to add value to the community through acquiring, exhibiting, and maintaining public art. (Resolution 24-00, 8/17/2000)

List the names of Board Members and Officers:

Kim Love, Chair; Edre Maier, Vice-Chair; Kate Harrington; Jason Lanka; Greg Luhman; Beth Holsinger; Dan Roberts; Rebecca Barnhart; Gary Miller; Roger Miller, Mayor (Ex Officio); Erin Hanke, City Council (Ex Officio); Micah Trampe, Coordinator.

**Declaration:** I hereby certify that the information give in this application for One Cent funding is true and correct to the best of my knowledge.

<b>Agency Director</b>	<u>Mark A. Collins</u> Signature	<u>Mark A. Collins</u> Print Name	<u>01/22/18</u> Date
<b>Board President</b>	<u>Wf Love</u> Signature	<u>Wf Love</u> Print Name	<u>1/9/18</u> Date

## SECTION II: *Fact Sheet* –

*Please keep responses to questions below to a single page*

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### **Organizational History and Mission**

Provide a brief history of your organization in Sheridan County, including services provided to area residents and your organization's Mission Statement.

The Public Arts Committee was formed in 2000 by Former Mayor Jim Wilson and the City Council. Our mission is to enhance the cultural and economic vitality of the Sheridan Community, primarily the downtown area. Research has shown that cities and towns with active and dynamic cultural scenes are more attractive to tourists, businesses, and individuals. The Sheridan Public Arts program may be the most visible part of the cultural scene in Sheridan. Since the Committee was formed, we have acquired and facilitated the acquisition of over two million dollars of permanent art for the city. We raise funds independent of the City One Cent funding for our acquisitions. In addition, we organize the annual on loan program that brings in on loan art for display. A while back, a staff person for the Wyoming Community Foundation from Lander came to town. She had never been to Sheridan but wanted to come because she had heard that Sheridan was the "cool" town in Wyoming. Although the Public Arts program is certainly not the only reason Sheridan is considered "cool," it is an important part.

### **Funding Requested**

*Briefly explain how the funds will be used and why public funds are necessary to accomplish this goal. Some discussion items to cover in this section may include: **Whether or not the funding request has increased from prior years; Whether or not this is a one-time or on-going request; The description of any large program or staff expansion set to occur; Any large equipment or other fixed assets that will be purchased; How your project relates to city or county goals or improves the overall quality, character or health of the community; and Whether or not funding will be used to leverage additional monies for your organization either through grants or other means***

The Public Arts Committee is requesting \$18,000. This can be broken down in to four areas:

1. Funding the annual On Loan program. The largest expense is securing honorariums for the artists.
2. Cleaning and maintenance of the art. Annually, we have a crew come in to clean and maintain the permanent sculptures.
3. Miscellaneous other expenses.

**SECTION III. Financial Information -**

*Please keep responses to a single page. (Responses must utilize this form)*

Balance Sheet as of December 31, 2017:

<i>Assets (Current)</i>	<i>Total</i>	<i>Liabilities</i>	<i>Total</i>	<i>Other Financial Information You Wish to Include:</i>
<i>Cash:</i>	\$	<i>Payables:</i>	\$	
<i>CDs, etc.:</i>	\$	<i>Withholding:</i>	\$	
<i>Receivables:</i>	\$	<i>Long Term:</i>	\$	
<i>Fixed</i>	\$	<i>Promissory Notes:</i>	\$	
<i>Equipment</i>	\$	<i>Mortgage:</i>	\$	
<i>Building</i>	\$	<i>Owner's Equity:</i>	\$	
<i>Less Depreciation</i>	\$			
<b><i>Sculptures:</i></b>	<b>\$1,500,000.00</b>			

(Sculptures value includes those specifically owned by the City, as opposed to those on public display but owned by other entities, such as: *Cool Waters and Mr. Whitney* in Whitney Commons, *Bigger Flies for Tired Eyes* at Fly Shop of the Big Horns, *Riding Out A Bad Investment* at Wells Fargo, *Joyful* at the YMCA, *Pioneer Vision* at First Interstate Bank, and *Steamboat* at Sheridan Media).

**SECTION IV. Budget Information -**

*Please keep responses to a single page. (Responses must utilize this form)*

*Revenue*

	<b>Amount</b>	<b>Secured or pending?</b>
City of Sheridan One Cent	<b>\$18,000.00</b>	
Sheridan County One Cent		
Donors	<b>\$80,000.00</b>	
Fundraisers		
Interest		
Other		
Other		
Other		
Other		
<b>Total Estimated Revenue</b>	<b>\$98,000.00</b>	

*Expense*

	<b>Amount</b>	<b>Comments</b>
Salary, Director/Coordinator		
Salary, Other(s)		
Benefits		
Rent		
Utilities		
Client Service		
Client Aid		
Equipment		
Other-On Loan Program	<b>\$10,000.00</b>	
Other-Cleaning and Maintenance	<b>\$6,000.00</b>	
Other-Miscellaneous	<b>\$2,000.00</b>	
Other-Permanent Acquisitions	<b>\$80,000.00</b>	
<b>Total</b>	<b>\$98,000.00</b>	<i>This figure should match Estimate Revenue line above.</i>

\*Miscellaneous would cover expenses such as the web site domain hosting, CAFÉ expense, professional fees, printing, etc.

**SECTION V: Report for Prior Awardees Only-**  
*Please keep responses to questions below on a single page*

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**Complete this section if your agency has previously been awarded One Cent Funding for July 1st 2016 to June 30<sup>th</sup> 2017:**

Amount Awarded? \$18,000.00

Have you used all of the funds awarded?  Yes  
 No

**Briefly describe the impact that the previous award has had on your program, project or organizational operations. Some discussion items to cover in this section may include:**

- *Number of persons served and demographics of persons served (income level, age, race, etc.)*
- *Describe the overall impact of these funds on your program, project or organization*
- *If your agency has not yet to spent all of the awarded funds, please briefly describe your plans to expend the funds by the end of the fiscal year*
- *Did your agency use One Cent funding to leverage additional funds, either through grants or other means?*

1. It is difficult to estimate the number or demographics of persons served.
2. Without these funds, we wouldn't have a program. From what we've been told, the Sheridan Main Street is the envy of other towns in Wyoming. We'd like to think that our program is what differentiates Sheridan's Main Street from any other Main Street in Wyoming.
3. DNA
4. We use the funds to fund the On Loan part of the program, which then leads to donations to the acquisitions part of our program. We use part of the funds from the City to underwrite the costs of the solicitations for donations. The \$18,000 budget from the City in Fiscal 2016-2017 resulted in donations of over \$240,000, the largest part of which went to the acquisition of "Interconnection." As we say on the plaque for "Interconnection," that piece represents the interconnection between the arts and a vital Main Street.