



**Doubleday Sports Complex Executive Summary
January 2018**

Description of Organization:

The mission of the Doubleday Sports Complex committee is to lead in the development of a multi-use sports complex that will increase participation in physical activities, build teamwork qualities, and develop community pride.

Doubleday Sports Complex Committee is a collaborative effort led by representatives from each of the partner groups who recognize and are passionate about working together so that the entire Sheridan community will benefit. To this end, this committee has pledged to work together, exemplified by their establishment of a non-profit entity which will lead the charge in securing necessary funds, resources, and sweat equity to make this dream a reality. Fueled by the motto they have adopted from their lead donor, Neltje, who encouraged them from the start to “Dream Bigger”, this group is quickly moving ahead with this project.

Community Collaborative:

The Doubleday Sports Complex Committee is a group of **eight separate organizations** representing a variety of sports and community interests with a shared vision and mission for the development of a multi-use sports complex.

- Core Group:
 - City of Sheridan
 - Sheridan Recreation District
 - Webb Wright Baseball and Softball
 - Little Guy Football
 - Sheridan County Soccer Association – Non-profit 501 (c) (3)
 - Sheridan Softball Association - Non-profit 501 (c) (3)
 - Sheridan Youth Baseball – Subsidiary of Sheridan County Babe Ruth Baseball
 - Sheridan County Babe Ruth Baseball - Non-profit 501 (c) (3)
 - Sheridan American Legion Baseball - Non-profit 501 (c) (3)
 - Sheridan College

Doubleday Sports Complex – WHY and WHO served:

Sheridan continues to see growth locally. From 1950-1970 most of the Sheridan sports’ facilities were located on temporary leased lands from Burlington Northern, SCSD#2, Sheridan College and Sugarland Enterprises. **The community has never had dedicated titled lands designed for the proposed sports’ complex and park.**

Kindergarten classes have continued to grow to over 330 kids per year. These children continue to participate in activities that are both successful and steeped in the values we hold important in our community. **This particular area is in a perfect location as there are plans for a future elementary school and a residential subdivision to be located adjacent to this property. This location also follows the comprehensive Parks & Recreation (MIG) Master Plan. Our current facilities have served us well for the past 50 years, however most planners could not have envisioned what the community needs would be today. Current facilities are not meeting the demands and facility requests.** Sheridan also reaches out to our neighbors from Big Horn, Tongue River, Buffalo and southern Montana to bring youth and adults to Sheridan to participate in our programs and parks. These neighbors register for our community programs and spend money to assist our local economy.

Ballard King & Associates Ltd.

**Prepared on behalf of Doubleday Sports Complex
Market Analysis and Operations Plan**

Activity	Teams	Participants
Sheridan Recreation District		
Adult Softball	40	600
Adult Flag Football	6-8	80
Little Guy Football	27	442
Webb Wright Baseball	28	390
Girls Youth Softball	9-10	140
Other Community Partners		
Sheridan County Babe Ruth Baseball	5	60
Sheridan Soccer Association (Spring)	20	212
Sheridan Soccer Association (Fall)	7	68
Travel League Baseball	3 - 4	50
Other Potential Users		
YMCA Adult Soccer (Summer)		100
YMCA Adult Soccer (Fall)		60 - 80
YMCA Youth Soccer (Spring)		715 -850
YMCA Youth Soccer (Fall)		300 - 500
YMCA Itty Bitty Soccer		# NA but potential users as age-up
YMCA Soccer camps		# NA but anticipated that these users are counted in other programs

SECTION I: Cover Sheet

Application for City of Sheridan One Cent Funds

Fiscal Years 2020-2023

(July 1, 2019 to June 30, 2023)

General Information

Name of Organization: Doubleday Sports Complex Phone Number: 307-751-0260
Contact Person: Nathan Mullinax Address: PO Box 6308, Sheridan, WY 82801
Amount of Funds Requested: \$1.25 million per year x 4 years
Email: nathan@mullinax-inc.com

Describe the principal purpose of your organization:

Doubleday Sports Complex – A community collaborative effort led by representatives from each of the founding partner groups who recognize and are passionate about working together to build a multi-use recreational sports complex on behalf of and to the benefit of the entire Sheridan community. To this end, the lead partners created a non-profit entity which will lead the charge in securing necessary funds, resources, and sweat equity to make this dream a reality. Fueled by the motto they have adopted from their lead donor, Neltje, who gifted the 42 +/- acre parcel to the City of Sheridan and has encouraged from the start to “Dream Bigger”.

List the names of Board Members and Officers:

Nathan Mullinax, President; Mike McCafferty, Vice President; Don Julian, Secretary; Richard Wright, Treasurer; Jennifer Brown; Derek Gilbert; Richard Hall; Darci Phillips; Dustin Shaw; Tammy Switzenberg

Declaration: I hereby certify that the information give in this application for One Cent funding is true and correct to the best of my knowledge.

Agency Director _____
Signature Print Name Date

Board President N.H. Mullinax Nathan Mullinax 1/12/18
Signature Print Name Date

SECTION II: *Fact Sheet –*

Please keep responses to questions below to a single page

Organizational History and Mission

The dream of the **Doubleday Sports Complex (DDSC)** has evolved from the early work (2015) of the Sheridan Baseball Academy (SBA) that originally secured a land gift from the Wrench Ranch on which to build a baseball facility. The SBA plan addressed that current fields and scheduling availability are insufficient to support the development of players due to lack of space to accommodate current players and outdated or deteriorating facilities prevent hosting of games and tournaments or expansion of programs. These same issues plague Adult Softball (600+ players), Sheridan Storm Soccer (220+ players) and YMCA & other soccer all ages (850+). Thus the DDSC Committee formed in 2016 to more formally organize and deliver a collaborative effort led by representatives from each of the partner groups who recognize and are passionate about developing a recreational facility that addresses the needs of existing user groups as well as adds capacity for these and other groups to host sport & other activities appealing to a broad spectrum of ages and interests. In support of this expanded vision the Wrench Ranch in summer 2016 agreed to swap the small land gift for a 42 +/- acre parcel and this time gifted it to the City of Sheridan in order to benefit the entire community. With this tremendous gift, the DDSC committee & City formed an agreement whereby the site is dedicated to construction of the DDSC, the City is the project manager, and the non-profit his group is heavily engaged in design and fundraising. To this end the committee has identified that the most effective and efficient strategy is to design a complex that allows multiple layers of activities on surfaces across seasons and allows strategic scheduling whereby a variety of ages and activities can occur within the same area. This efficiency and creative operations interfacing is a paramount goal of the visionaries putting this project together so that the entire Sheridan community will benefit for generations. To achieve this overarching goal the group specifically has partnered with the Sheridan Recreation Department to operate the facility. By adding DDSC to their other venues, SRD will extend and enhance the overall operations and capacity to meet the increasing recreational sport demands & expectations of the Sheridan's community and create a significant hub of economic development activity. An impressive array of supporters and prospective users representing a variety of ages, sports and community interests with a shared vision and mission for the development of a multi-use sports complex have already aligned with and are in conversations with the committee to develop the Doubleday Sports Complex.

The mission of the Doubleday Sports Complex committee is to lead in the development of a multi-use sports complex that will increase participation in physical activities, build teamwork qualities, and develop community pride.

Core Group:

- City of Sheridan
- Sheridan Recreation District, including Webb Wright Baseball, Adult Softball & Little Guy Football
- Sheridan County Soccer Association – Non-profit 501 (c) (3)
- Sheridan Softball Association - Non-profit 501 (c) (3)
- Sheridan Youth Baseball – Subsidiary of Sheridan County Babe Ruth Baseball
- Sheridan County Babe Ruth Baseball - Non-profit 501 (c) (3)
- Sheridan American Legion Baseball - Non-profit 501 (c) (3)
- Sheridan College

Additional Key Supporters & Interested User Groups:

Community Support: YMCA of Sheridan, Sheridan County Commissioners; Sheridan School District #1 & #2; Sheridan Travel and Tourism, Sheridan North Main Association, Sheridan County Land Trust

Additional Users: Pickle Ball (*engaged in early discussion for adding courts at DDSC*), Rugby, Lacrosse, Ultimate Frisbee, Cross Country Running, Walking, Cycling, Cross-country skiing, Family Reunions, Concerts, BBQ contest, etc.

Funding Requested

DDSC funding request: \$1.25 million per year for four consecutive years beginning in 2019 for the capital campaign to construct the Doubleday Sports Complex on behalf of the City of Sheridan, a City Park specifically dedicated and designated to meet the recreational objectives for the entire Sheridan community, approximately 3500 users per year in existing paying programs. Estimated construction budget is \$11 million.

SECTION III. Financial Information -
Please keep responses to a single page. (Responses must utilize this form)

Balance Sheet as of December 31, 2017:

<i>Assets (Current)</i>	<i>Total</i>	<i>Liabilities</i>	<i>Total</i>	<i>Other Financial Information You Wish to Include:</i>
<i>Cash:</i>	<i>\$96,024.60</i>	<i>Payables:</i>	<i>\$0</i>	
<i>CDs, etc.:</i>	<i>\$0</i>	<i>Withholding:</i>	<i>\$0</i>	
<i>Receivables:</i>	<i>\$0</i>	<i>Long Term:</i>	<i>\$0</i>	
<i>Fixed</i>	<i>\$0</i>	<i>Promissory Notes:</i>	<i>\$0</i>	
<i>Equipment</i>	<i>\$0</i>	<i>Mortgage:</i>	<i>\$0</i>	
<i>Building</i>	<i>\$0</i>	<i>Owner's Equity:</i>	<i>\$0</i>	
<i>Less Depreciation</i>	<i>\$0</i>			

SECTION IV. Budget Information -

Please keep responses to a single page. (Responses must utilize this form)

Revenue

	Amount	Secured or pending?
City of Sheridan One Cent	\$5,000,000	Pending
Sheridan County One Cent		
Donors	\$536,660	Secured
Fundraisers		
Interest		
Other: Outstanding Pledges/Grants	\$248,750	Pledged or Award Pending
Other: Grants submitted – MDU Resources Foundation	\$350,000	Pending: Submitted October 2017
Other: DDSC grants, grass roots fundraising, donations, & other resources	\$4,949,590	Pending
Other: City of Sheridan/Municipality secured grants & resources	2,000,000	Pending
Total Estimated Revenue	13,085,000	

Expense

	Amount	Comments
Salary, Director	0	
Salary, Other(s)	0	
Benefits	0	
Rent	0	
Utilities	0	
Client Service	0	
Client Aid	0	
Equipment	0	
Other: DDSC estimated construction budget	\$11,500,000	
DDSC Alternative bids	\$1,585,000	
Other		
Other		
Total	13,085,000	<i>This figure should match Estimate Revenue line above.</i>

SECTION V: Report for Prior Awardees Only-
Please keep responses to questions below on a single page

Complete this section if your agency has previously been awarded One Cent Funding for July 1st 2016 to June 30th 2017:

Amount Awarded? \$_____

Have you used all of the funds awarded? Yes
 No

Briefly describe the impact that the previous award has had on your program, project or organizational operations. Some discussion items to cover in this section may include:

- *Number of persons served and demographics of persons served (income level, age, race, etc.)*
- *Describe the overall impact of these funds on your program, project or organization*
- *If your agency has not yet to spent all of the awarded funds, please briefly describe your plans to expend the funds by the end of the fiscal year*
- *Did your agency use One Cent funding to leverage additional funds, either through grants or other means?*