

City of Sheridan One Cent Funding FY 2020-2023
Executive Summary
SAGE Community Arts



Six words capture the purpose of SAGE Community Arts: See Art. Create Art. Promote Art. While this approach may be simple, the impact within the community is significant. These three pillars ensure that SAGE not only engages the community in the arts but also promotes art, acting as a catalyst for the growth of the creative economy in Sheridan.

At SAGE, artists are entrepreneurs, building small businesses highlighting their unique talents and creative skills. This community art center fosters artists from novice to professional in a multifaceted approach that includes skill development, opportunities to learn from other artists and a professional setting to show and sell art. The Members Gallery, fine arts gallery, juried shows and range of art instruction are all methods to accomplishing this goal. As a result, local artists develop self-sustaining businesses while creating art that enriches and engages the community.

In February 2017, SAGE purchased a space in the historic Montgomery building featuring a beautiful new classroom, fine arts gallery and Members Gallery. The presence in the heart of downtown Sheridan proved evident as visitors to the gallery more than doubled and sales of local art in the Members Gallery has increased by over 80%. The new location has also strengthened collaboration with the WYO Theater, Sheridan Public Arts and other downtown businesses.

Now that SAGE has found its permanent location, the organization is prime to strengthen its influence on the local economy through the promotion of art and artists. The leaders at SAGE are focused on quality art instruction, engaging fine art shows and a diverse Members Gallery that creates a strong platform so professional local artists can promote and sell their work in Sheridan. Additionally, SAGE is recruiting nationally and internationally recognized artists to come to Sheridan each summer to instruct workshops. Our goal with these workshops are to develop local artists in support of the creative economy and draw artists from outside the community to further strengthen our recognition as an arts destination for tourism. To support the aforementioned endeavors SAGE is seeking \$8,000 of One Cent Funds annually for the fiscal years 2020 – 2023. We appreciate you taking the time to consider our application.

SECTION I: Cover Sheet

Application for City of Sheridan One Cent Funds

Fiscal Years 2020-2023

(July 1, 2019 to June 30, 2023)

General Information

Name of Organization: SAGE Community Arts Phone Number: 307.674.1970
Contact Person: Laura Lehan Address: 21 W. Brundage Street |
Sheridan, WY 82801
Amount of Funds Requested: \$8,000 annually for grant
period
Email: director@sageart.org

Describe the principal purpose of your organization:

To enrich Sheridan community through providing opportunities to see art, create art and promote art.

List the names of Board Members and Officers:

- Laura Lehan, President
- Susie Ponce, Vice President
- Alison Vold, Secretary
- Jennifer Reed, Treasurer
- Nancie Furnish, Board Member
- Stephen Mullins, Board Member
- Mary Kaercher, Board Member
- Meredith Sopko, Board Member

Declaration: I hereby certify that the information give in this application for One Cent funding is true and correct to the best of my knowledge.

Agency Director Kate Harrington KATE HARRINGTON 1/12/18
Signature Print Name Date

Board President Laura Lehan LAURA LEHAN 1/12/18
Signature Print Name Date

SECTION II: *Fact Sheet* –

Please keep responses to questions below to a single page

Organizational History and Mission

Provide a brief history of your organization in Sheridan County, including services provided to area residents and your organization’s Mission Statement.

Sheridan Artists Guild Et al (SAGE) began as a loosely organized artists’ guild over 40 years ago. It has since evolved into the community art center and now serves as the hub for the local art community. In February 2017, SAGE purchased the newly renovated Montgomery building located in downtown Sheridan. This space was specifically designed to meet the needs of a community art center and has empowered the organizations leadership to further its mission to “to inspire and build community through visual art.” This mission is fulfilled through focus of three key areas: See Art. Create Art. Promote Art. The Members Gallery, juried shows, fine art exhibits and art classes are all among the services SAGE offers to ensure residents, visitors, and artists have an opportunity to be inspired by art in Sheridan.

Funding Requested

*Briefly explain how the funds will be used and why public funds are necessary to accomplish this goal. Some discussion items to cover in this section may include: **Whether or not the funding request has increased from prior years; Whether or not this is a one-time or on-going request; The description of any large program or staff expansion set to occur; Any large equipment or other fixed assets that will be purchased; How your project relates to city or county goals or improves the overall quality, character or health of the community; and Whether or not funding will be used to leverage additional monies for your organization either through grants or other means***

SAGE is requesting \$8,000 annually for Fiscal Years 2020-2023. Each year, the funds requested will support two juried art shows, two fine art shows exhibiting local artists, artist receptions for the two juried shows and two fine art shows, will supplement operations of the Members Gallery and fund the costs for professional art instructors to teach summer workshops. These elements of SAGE’s programming create a multifaceted approach to developing individual artists, stimulating Sheridan’s creative economy, and establishing Sheridan as an art destination. The Members Gallery offers local and regional artists a unique opportunity to show and sell their art in a beautiful storefront gallery in the heart of downtown Sheridan. Eight fine art shows, including two juried shows, are held annually in the fine arts gallery and provide local artists, both novice and skilled, the ability to prepare and present their work in a professional gallery setting. Juried shows also allow artists to continue to develop and hone their skill through feedback from other accomplished artists and provides an opportunity to win award money if their work is chosen by the juror. An artist reception is also held for each show and allows members of the community to gather and experience the work alongside the artists. SAGE is also recruiting nationally and internationally recognized artists to instruct two summer workshops every summer to expand learning opportunities for local artists and draw aspiring artists to Sheridan. The One Cent Funds provide a critical funding source that mirrors SAGE’s desire for creative economic development in Sheridan through promotion of the arts. This shared vision makes Sheridan One Cent Funding necessary for SAGE to ensure artist development and community engagement that feeds economic growth through the ongoing support of the creative economy and recognition of Sheridan as an arts destination.

SECTION III. Financial Information -
Please keep responses to a single page. (Responses must utilize this form)

Balance Sheet as of December 31, 2017:

<i>Assets (Current)</i>	<i>Total</i>	<i>Liabilities</i>	<i>Total</i>	<i>Other Financial Information You Wish to Include:</i>
<i>Cash:</i>	<i>\$ 119,752</i>	<i>Payables:</i>	<i>\$585</i>	
<i>CDs, etc.:</i>	<i>\$15,000</i>	<i>Withholding:</i>	<i>\$1,470</i>	
<i>Receivables:</i>	<i>\$511</i>	<i>Long Term:</i>	<i>\$</i>	
<i>Fixed</i>	<i>\$</i>	<i>Promissory Notes:</i>	<i>\$</i>	
<i>Equipment</i>	<i>\$12,555</i>	<i>Mortgage:</i>	<i>\$</i>	
<i>Building</i>	<i>\$530,658</i>	<i>Equity:</i>	<i>\$673,564</i>	
<i>Less Depreciation</i>	<i>\$-2,857</i>			

SECTION IV. Budget Information -

Please keep responses to a single page. (Responses must utilize this form)

Revenue

	Amount	Secured or pending?
City of Sheridan One Cent		
Sheridan County One Cent	5,000.00	Secured
Donors	22,000.00	Pending
Fundraisers/grants	38,000.00	Pending
Show fees	2,300.00	Pending
Art Sales	35,000.00	Pending
Memberships	8,000.00	Pending
Sponsorships	4,800.00	Pending
Classes	20,160.00	Pending
Total Estimated Revenue	135,260.00	

Expense

	Amount	Comments
Salary, Director	45,400.00	
Salary & Professional Services	26,120.00	
Payroll Taxes/Accounting	7,880.00	
Building HOD's & Insurance	7,280.00	
Utilities	3,100.00	
Artist Commissions	15,000.00	
Class Instructors (artists) & supplies	12,500.00	
Marketing/Printing/Advertising/Design	10,480.00	
Bank Charges/Credit Card fees/	1,600.00	
Equipment/Software/office supplies	5,000.00	
Staff development/travel	900.00	
Other		
Total	\$135,260.00	<i>This figure should match Estimate Revenue line above.</i>

SECTION V: Report for Prior Awardees Only-
Please keep responses to questions below on a single page

**Complete this section if your agency has previously been awarded
One Cent Funding for July 1st, 2016 to June 30th, 2017:**

Amount Awarded? \$ 50,000

Have you used all of the funds awarded?

Yes

No

The \$50,000 One Cent funding SAGE received from the City of Sheridan went towards the completion of Phase 2 of their capital campaign. Phase 2 funds allowed for the buildout of the unfinished space SAGE purchased in the newly renovated Montgomery building located in historic downtown Sheridan. The budget for Phase 2 was \$299,358.

Since their inception SAGE has been located in 13 different temporary locations. The purchase of a permanent home for the organization was critical for its ability to grow and achieved long-term sustainability. With the new building, SAGE now has the infrastructure to further support the multifaceted services offered to the local community, a professional setting to advance aspiring artists and an atmosphere that enhances the art experience.

SAGE moved into the Montgomery Building in February of 2017 and has already seen a significant impact through the purchase of their new permanent home. Monthly operating expenses for the art center are now lower and income from classes, art and memberships have increased.

Moving into the heart of downtown has fostered even closer collaboration with other downtown art organizations including the WYO Theater and the Sheridan Public Arts Council. Attendance has increased for workshops and SAGE's summer kids camp. Both the number of memberships and level of membership giving has increased.

Visitors to the art center have more than doubled and sales of local art in the Members Gallery has increased by over 80%. New classes and local art instructors have also been introduced. Over the past year 133 artists had the opportunity to exhibit and sell their work through this new location and SAGE had over 2,700 visitors walk through their doors.

The One Cent funds SAGE received have been instrumental in supporting SAGE's ability to become an even stronger contributor to Sheridan County's creative economy and a driver in enhancing the cultural experience of visitors and locals alike.