

SHERIDAN COUNTY
APPLICATION FOR ONE CENT OPTIONAL SALES & USE TAX FUNDS

FISCAL YEARS 2020 TO 2023
(July 1, 2019 to June 30, 2023)

GENERAL INFORMATION:

NAME OF ORGANIZATION: Doubleday Sports Complex **PHONE:** (307)751-0260

CONTACT PERSON: Nathan Mullinax **MAILING ADDRESS:** PO Box 6308, Sheridan, WY 82801

EMAIL ADDRESS: info@doubledaysportscomplex.org nathan@mullinax-inc.com

AMOUNT OF FUNDS REQUESTED: \$40,000.00 **(Total amount of the 4-year period)**

TAX STATUS: 501(c)3

DESCRIBE PRINCIPAL PURPOSE OF YOUR ORGANIZATION OR MISSION STATEMENT:

The mission of the Doubleday Sports Complex committee is to lead in the development of a multi-use sports complex that will increase participation in physical activities, build teamwork qualities and develop community pride.

NO OF BOARD MEMBERS: 11 Volunteer Board Members

NAMES OF BOARD MEMBERS: Nathan Mullinax, President; Mike McCafferty, Vice President; Don Julian, Secretary; Richard Wright, Treasurer; Darcy Phillips, Derek Gilbert, Dustin Shaw, Jennifer Brown, Mick Wiest, Richard Hall, Tammy Switzenberg

PROVIDE A BRIEFLY HISTORY OF YOUR ORGANIZATION IN SHERIDAN COUNTY, INCLUDING ANY SERVICES

PROVIDED TO AREA RESIDENTS: The Doubleday Sports Complex Committee is a group of nine separate organizations representing a variety of sports and community interests with a shared vision and mission for the development of a multi-use sports complex - to create a regional destination for youth and adult sports. To accomplish this, the group committed to: work hand in hand with the Sheridan Baseball Academy to develop the land donated in 2011 by Neltje and business partner Butch Jellis for the purpose of a multi-use sports complex to meet the needs of our community and draw visitors to Sheridan for competition; to enhance the community & promote players and sports represented by the founding partners: City of Sheridan, Sheridan Recreation District, Sheridan County Soccer Association, Sheridan Softball, Sheridan Youth Baseball – Subsidiary of Sheridan County Babe Ruth Baseball, Sheridan American Legion Baseball, Bighorn Pickle Ball Association, Sheridan Travel & Tourism, and Sheridan North Main Association; to expand participation in all activities, and instill in youth the essential qualities of teamwork and sportsmanship, as well as pride in themselves and their community. Across these primary users it is estimated that over 10,000+ Sheridan recreational sport participants will benefit seasonally and tens of thousands of annual visitors.

BRIEFLY LIST PURPOSE AND OBJECTIVES FOR REQUESTED FUNDS: *(Indicate if the funds are to be used for an operational subsidy or for one-time expenditures such as a project or equipment acquisition or capital improvements; indicate whether other sources are available and been applied for; indicate if you have requested 1% funding from the City of Sheridan and/or the towns of Dayton, Ranchester and Clearmont)*

Funds will be dedicated to one-time expenditures in the Project Design, Site work, and Capital Campaign activities.

BRIEFLY DESCRIBE YOUR ORGANIZATION GOALS AND ESTIMATE THE NUMBER OF PERSON YOU SERVICE IN THE COMMUNITY:

Goals include: development of a comprehensive, aesthetically pleasing design that reflects the needs of the primary recreational user groups as well as community users, inclusive of capacity for future growth & expansion; development of a tremendous, broad spectrum community grassroots base that participates in the design & fundraising; partnership across community members & groups to create a truly collaborative effort which will provide 'skin-in-game' enthusiasm and efficiencies. Doubleday, arguably the largest Sheridan County collaborative in recent history, has the potential to touch nearly every resident in th county in a variety of ways through direct recreational sports activities (softball, pickle ball, soccer, baseball, running, biking, frisbee golf, rugby, lacrosse, flag football, etc.) or indirectly through economic impact by bringing out of town visitors in for games, tournaments and events. Presently, the majority of our recreational field sports users play most of their games and tournaments and spend their money elsewhere because Sheridan has insufficient or no capacity to host. DDSC will not only provide much needed green space for our families but an enhancement that illustrates our collective goal to be a vibrant, thriving and healthy community.

Complete this section if your agency has previously been awarded One Cent Funding for the period of July 2015 through March 2018:

Amount Awarded:

Have all the funds been expended:

Did you receive 1% Optional Tax Funds from the City of Sheridan or the towns of Dayton, Ranchester and Clearmont. If so what amount was awarded:

Briefly describe the impact that the previous award has had on your program, project or organizational operations. Some discussion items to cover in this section may include:

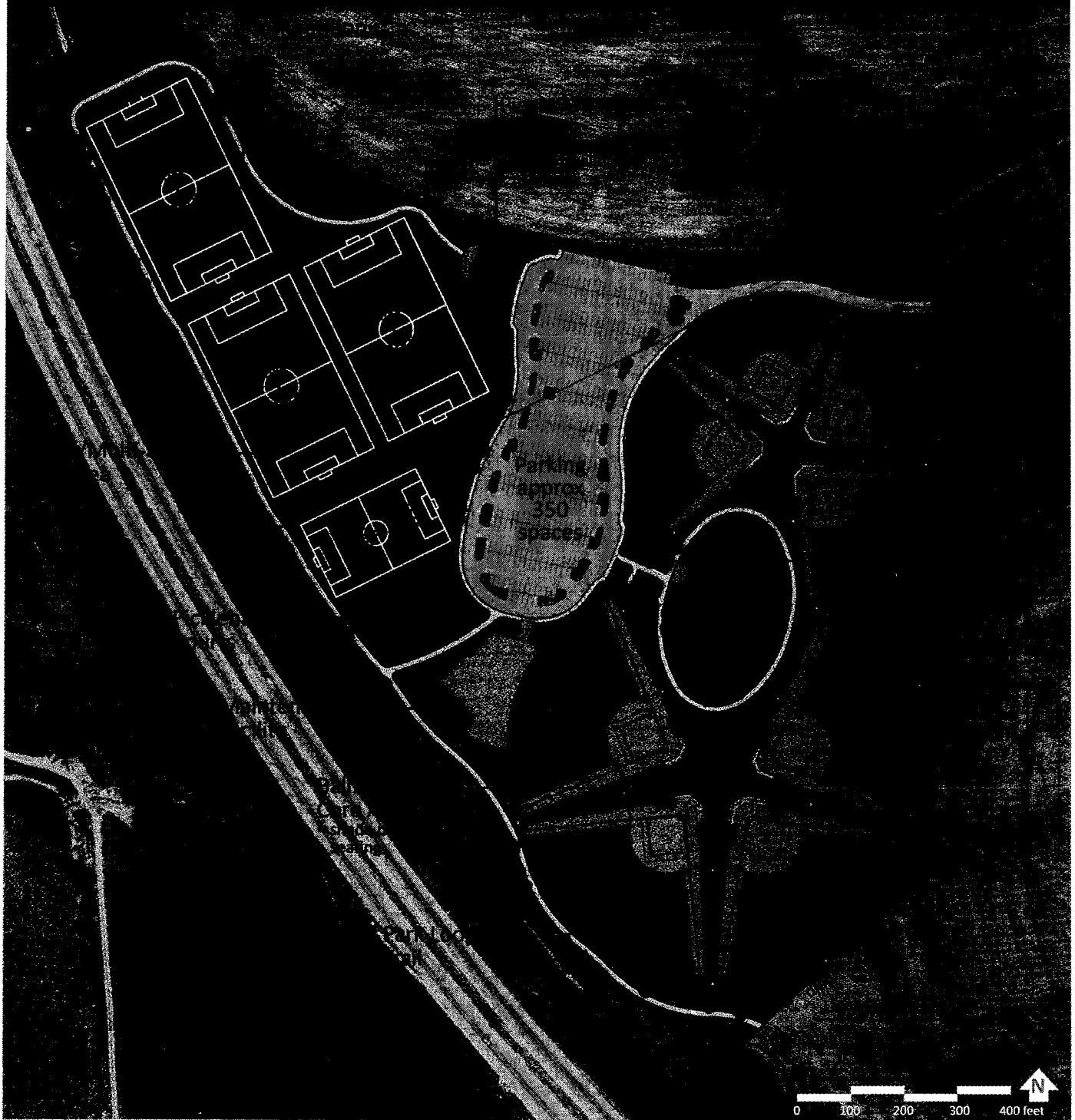
- Number of persons served, and demographics of persons served (income level, age, race, etc.)
- Describe the overall impact of these funds on your program, project or organization
- If your agency has not yet to spent all the awarded funds, please briefly describe your plans to expend the funds by the end of the fiscal year
- Did your agency use One Cent funding to leverage additional funds, either through grants or other means?

SIGNED: N.R. Miller
Title: President DDSC
Date: 4/25/18

ADDITIONAL INFORMATION REQUIRED

1. VISIT <https://www.surveymonkey.com/r/SC1CentNonProfit> TO UPLOAD INFORMATION AND PHOTOS REGARDING YOUR ORGANIZATION.
2. PROVIDE A SUMMARY COPY OF YOUR CURRENT FISCAL YEAR BUDGET.
3. PROVIDE A SUMMARY COPY OF YOUR CURRENT FINANCIAL STATEMENT.
4. PROVIDE PAGE 1 OF YOUR MOST RECENT 990 (IF APPLICABLE)

Preliminary Plan



PLAN SUMMARY

- requires some grading beyond site
- + competition tournament capabilities
- + maximizes number of fields
- + large flexible park space
- + centralized hospitality plaza
- + centralized parking
- + single entry point
- + warm-up and practice space
- + play and picnic amenities
- + separated maintenance facility
- + trail connection

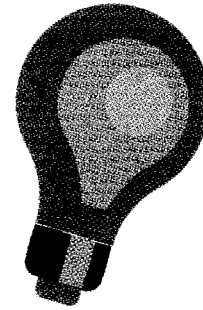


DOUBLEDAY SPORTS COMPLEX

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Why Doubleday?

People.
Untapped Potential.
Plans.



Donations and Pledges to date: \$950K+, geared towards a thoughtfully designed plan for Doubleday to be a multi-use space for all ages & abilities to gather, share & play!



People.

The User Groups:

Sheridan College: 4300+ students
Youth Baseball: 350+ coaches/players
Sheridan Storm Soccer: 220+ coaches/players
Sheridan Rec District: Tens of Thousands Repeat Users Annually
Sheridan Softball: 900+ players
Pickleball: 125+ players
& More: Lacrosse-Rugby-Folf-Seniors

The Donors:

20+ Foundations, Local Businesses and Founding Partners
50+ unique contributions thus far

Untapped Potential.

5 LITTLE LEAGUE TOURNAMENTS: 260 games
3 ADULT SOFTBALL TOURNAMENTS: 100 games
FALL SOCCER TOURNAMENT: 84 games
LACROSSE: 42 Practices, 14 games
RUGBY: 24 PRACTICES X 2 FIELDS = 48 hours of programs

Add In: Visitors, Families and Parents supporting these players.

Add In: Concession Revenue

Enjoy: Hotel and Dining Revenue...

And this is just the beginning.



Plans.

Seek Outcome of City Study.
Conduct Independent Needs Assessment Study with County and City.
Completion of Sustainable Business Operating Plan.
Grassroots Marketing Campaign: Awareness & Support.
Estimated Construction Budget: \$11.6M

